

# Merced County Chapter

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## 1. What is your signature event?

Our chapter hosts several signature events. The largest of them is our Annual Spring Luncheon & Faire. This event is held on the third Tuesday in March with attendance above 280 guests. This luncheon is a table setting event with a vendor fair and speaker presentation. Members of our chapter host and set tables with elaborate themes and welcome public officials and guests from all industries to showcase our chapter and Merced County Agriculture. All proceeds from this event help support our ag education fund.



2. Scholarships- What kind of scholarships do you give out (only agriculture related majors)? Do you have memorial scholarships? Do you have any outstanding past recipients?

We offer two scholarships to Merced County Students. Application deadline is the end of March.

- Farm Employee & Family Scholarships- applicants whose parents are engaged in agricultural production. They can attend any college and major in any degree. Merced County is filled with agricultural jobs, and we want to support the families in our community, giving a bright future to students.

- Linda Macedo Scholarship- Memorial scholarship for children and grandchildren of Merced County CWA members. All CWA members'



children and grandchildren qualify for scholarship by attending a college of their choice.

# 3. Do you have any special events to build membership?

Our membership is very strong, this is due to the rally of the Merced County Community and support from our founders. Our biggest membership drive is at the Annual Spring Luncheon. Table setters are members and invite a mix of attendees- members and nonmembers. Due to the mix of attendees, this event tends to generate about 75% of new members and 90% of our renewal. Bonus, we offer a door price raffle for all our members at the luncheon event.

We also show gratitude to our donor members by hosting a Donor Dinner every October. At that event we honor a Merced County resident with the title of "Bell Ringer". The Bell Ringer is a person who rings the bell for agriculture in their career and daily lifestyle.



4. History perspective – Do you have any charter members? If so, who are they? Do you have any past state presidents in your chapter? If so, who are they? Get pictures of them.

Merced County Chapter is one of the largest chapters with over 225 members and is continuing to grow. We have strong willed women and that is something we are proud of as chapter. Charter members still alive are Rosie Burroughs & Mary Wickstrom. **Past State Presidents** 

#### Linda Macedo – Past 2010



### **Diana Westmoreland Pedrozo**



5. What is unique about your chapter and what contributes to its longevity?

California Women for Agriculture shines bright in Merced County. The foundation of our chapter was built by influential women in our community. These women are passionate about ranching, farming, local food, and believe in our county. We gather, we inform, and together we look towards a brighter future.

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